



MEDIA STATEMENT

SOCOSO COMMITTED IN NURTURING FUTURE TALENTS THROUGH “CALL TO LEAD”

KUALA LUMPUR – In an effort to instil leadership values and skills necessary to take on future challenges among the leaders in the organisation, Social Security Organisation (SOCOSO) hosts its very first virtual leadership talk entitled “**Call to Lead: Sparking Leadership for the Future**”.

Inspired by the TEDx event, the programme aims to provide an insight on the best practices to overcome challenges in day-to-day business operations through a series of sharing sessions from speakers.

SOCOSO Chief Executive Officer, Dato’ Sri Dr. Mohammed Azman Dato’ Aziz Mohammed kicked off the event with plenary speech on “**Radically Reimagining Social Security’s Future**”. In his speech, he said with the rise of evidence-based policymaking and research, it is inevitable that big data and market intelligence will play a crucial role in the operation of social security as well facilitating a holistic social security management.

On leadership, Dato’ Sri Dr. Mohammed Azman said while leading the people in a common direction, it is the leader’s responsibility to ensure that the organisation sees and embodies the grand vision. Being visionary is a trait that should cut across all levels in an organisation, the SOCOSO CEO noted, adding that, “I believe everyone has something to offer, if given the right tools and opportunity. Both the organisation and its people play equally important roles in creating a working culture that truly engages and appreciates the diverse personalities and strengths of its workforce.”

The half-day programme continued with two sessions, which include a **90-minute presentation** from speakers of various industrial backgrounds in a session entitled, “**Leading in a Disruptive World**”. This was followed by a panel discussion under the theme “**Visionary Leadership 101**”. Among the invited speakers are Tan Sri Dr. Rebecca Fatima Sta Maria (Executive Director of APEC Secretariat), Dato’ Suriani Binti Dato’ Ahmad (Secretary General of the Ministry of Entrepreneur Development and Cooperatives), Ms. Shareen Shariza Dato’ Abdul Ghani (CEO and Co-Founder of GigXGlobal) and Mr. Hoe Kah Soon (a Member of Ireka Corporation Berhad Board of Director).

More than 300 guests participated in the online session which include SOCSO's senior management and its high-potential talents as well as external guests from ministries including Ministry of Finance, Ministry of Human Resources and Ministry of Youth and Sports, government agencies like Human Resources Development Fund (HRDF) and TalentCorp, universities, media partners and other relevant associations.

The Call to Lead is the first leadership programme to take place in the 2021 calendar under the leadership-based event series. This programme will be held every quarter and forms part of the **SOCSO Golden Jubilee Celebration** activities, which was officially launched on **1 March 2021**.

SOCIAL SECURITY ORGANISATION (SOCSO)

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